

## ART DIRECTOR/ MARKETING MANAGER

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January 2005 – July 2007  
Glass Alchemy, Portland, OR

- Designed catalogs, quarterly newsletter, brochures, posters, postcards, and user manual.
- Designed packaging for project kits including how-to posters.
- Designed and updated informational web site.
- Designed company collateral.
- Prepared files for print and coordinated printing with vendors.
- Copywriting and proofreading.

## GRAPHIC DESIGNER

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March 2002 – January 2005  
Dark Horse Comics, Milwaukie, OR

- Lead designer on Tim Burton line of merchandise including sticker set, t-shirts, lunch box, and note card set, and packaging for figurines and toys.
- Book design and layout including interiors, covers, and graphics.
- Logo and identity design for different comic lines.
- Selected Dark Horse identity color palette.
- Photography of products for use in advertising.

## DTP SPECIALIST/ PROJECT MANAGER

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September 2000 – October 2001  
Lingo Systems, Portland, OR

- Managed complex technical localization projects including supervising teams, managing budgets, assigning contractors, approving invoices, creating schedules, and correspondence with clients.
- Helped company retain clients by completing high quality work on time and under budget.
- Formatted foreign language editions of technical manuals with a high level of attention to detail.
- Team leader with responsibilities including coordinating delivery and work schedules, overseeing others' work, recording details of the project, and corresponding with Project Managers.

## GRAPHIC DESIGN ASSISTANT

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July 2000 – September 2000  
Oregon Museum of Science and Industry, Portland, OR

- Designed annual fundraiser invitation package including invitation, envelope, response card, response envelope, and ticket.
- Designed and updated ads, brochures and banners.

## DESIGN SKILLS

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- Identity and collateral
- Print advertising
- Web sites
- Product packaging
- Books
- Catalogs
- Direct mail
- Invitations
- Trade show graphics

## TECHNICAL SKILLS

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- Dreamweaver
- GoLive
- Illustrator
- ImageReady
- InDesign
- Microsoft Office applications
- PageMaker
- Photoshop
- QuarkXPress
- HTML
- Photography
- Scanning
- Digital color correction
- PDF creation

## EDUCATION

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- BFA in Graphic Design from Pacific Northwest College of Art, 2000.
- BA in Art from Reed College, 2000.

## LANI SCHREIBSTEIN

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